

# Imagine Corps

~ 2020 ~

Possibility ~ Resiliency ~ Impact

## Summer Virtual Learning & Community Service Programs for Middle & High School Students

These programs are designed for teens who want to learn techniques and skills that allow them to generate new and innovative ideas, when most needed, and apply those skills to help their community. They are based upon Synectics® sixty years of pioneering work in creativity and innovation and learning what unlocks the creative potential within people. The programs have been attended by people and teams from Colgate, Taco Bell, Kraft, Bayer, Gillette, Cancer Research UK, Boston Children's Hospital and other companies and organizations that have needed breakthrough solutions to their most challenging business opportunities. Teens will leave the program with new thinking on a task or challenge of their own, and have the practical tools to **unleash their personal creativity and breakthrough thinking** on an ongoing basis. They will also apply their newly developed skills on a real and immediate challenge presented by a local non-profit.



### Breakthrough Thinking

Virtual Workshop -- 9 Hours over 2 Days \*

#### Climate Building

Exposure and practice with techniques for building a supportive group climate for new thinking to thrive.

#### Generating fresh ideas

Discover windows to your imagination – how to generate new breakthrough ideas.

- Springboards
- Technique 1- Diversity
- Technique 2- Wishing
- Technique 3- Analogies and metaphors
- Technique 4- Working with the apparently irrelevant

#### Selecting creative ideas to work on further

in ways that increase the chances of breakthrough

- Newness, attractiveness and feasibility model
- Synectics 5-Phase™ model

#### Developmental thinking

Find out how to evaluate new ideas without destroying them and, instead, transforming new ideas into feasible solutions.

- Openminded Response technique
- Iterative creativity- it takes more creativity to make a novel idea feasible than it does to generate it.

#### Back-home applications

Walk away with specific plans for applying what you've learned so that you can realize results immediately.

### Innovative TeamWorkshop™

Virtual Workshop -- 18 Hours over 4 Days \*

#### Dynamics of Innovation and Teamwork

Via video feedback and skilled coaching, find out the behaviors and human dynamics that increase your chances of coming up with truly innovative solutions and those that create barriers to successful outcomes.

#### Idea Generation

Access your creative self to generate novel and intriguing ideas for solving difficult problems. Experience the power of "wishing" and learn how to take an 'excursion' in order to generate fresh, new ideas when you need them.

#### Idea development

Discover how to take an appealing, intriguing, but "not yet practical" idea, and systematically transform it by building in feasibility.

#### Problem-solving sequence

Practice using Synectics' time-tested 9-step process for innovative problem solving a methodology used by some of the world's most successful companies.

#### Roles & Responsibilities

Practice with the 3 creative group problem-solving roles – challenge owner, resource, and facilitator.

#### Back-home applications

Walk away with specific plans for applying what you've learned so that you can realize results immediately.

\* Each day will consist of three 90-minute highly engaging and interactive modules with breaks of 30 min or more. The final two modules will be dedicated to working with non-profits on a real challenge. The 4-day ITW includes greater skill practice and greater exploration of the human dynamics of creative collaboration via video recorded session feedback.

For more info or to APPLY go to: [www.imaginecorps.org](http://www.imaginecorps.org) or contact [jgammal@synecticsworld.com](mailto:jgammal@synecticsworld.com)

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